KENDRA BOSSE

graphic design

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EDUCATION

Columbus College of Art & Design (CCAD)
Columbus, OH
BFA, Advertising & Graphic Design
May 2018
GPA 3.9

EMPLOYMENT

Abercrombie & Fitch
New Albany, OH
Graphic Design Intern, Marketing
June–August 2017
Assisted the marketing team with creating in-store print signage and materials for A&F and Abercrombie Kids brands. Created templates to be used in store and throughout the home office.

CCAD Student Agency
Columbus, OH
Graphic Designer
October 2016–Present
Work closely with the school's marketing department and a team of students to create branded designs and collateral internally for CCAD, as well with outside clients.

Abercrombie & Fitch
New Albany, OH
Administrative Assistant for Kids Design
November 2015–December 2016
Assembled trend packets, matched fabric colors to print, photographed and organized retail shopping samples and creative direction space, managed budget and ordered supplies.

CCAD
Columbus, OH
Admissions Student Ambassador
January–November 2015
Led campus visitors and prospective students and families on tours of the campus.
Organized admissions files.

EXPERIENCE

Airstream
January–May 2017
Collaborated with graphic, interior and industrial designers and an animator to plan a visitor center for the factory campus.

Interbrand
January–May 2016
Researched and developed a new international brand and product for Nutella. Conducted research in Germany and the US.

Easton Town Center
August 2014–May 2015
Worked with designers and animators to create a promotional video highlighting the shopping center's philanthropic work.

AAF The Pitch
October 2016
Teamed up to build a marketing plan for Family Pride Network in Columbus, OH at a one-day event. Chosen as the winning plan.

VOLUNTEER

Community Design Initiative
March 2017
Assisted local entrepreneurs of the immigrant, foreign national and low-income communities in creating a visual identity.

Department Rep for Accepted Students Day
April 2016
Spoke with prospective students about the college and presented some example classwork.

Hometown Ambassador
December 2015 and December 2016
Visited my hometown high school and spoke with students about my experiences at CCAD and in the design community.

INVOLVEMENT

AGSC (Advertising & Graphic Design Student Collective)
Treasurer 2016-2017, Senior Rep 2017-present
Promote and plan events to develop a community within our major and the local design community.
Write budget requests for events and track the budget throughout the year.